Project Overview

One of the best ways grow as a photographic artist is to look at the art of other photographers, analyze it, and then try to emulate it. The word “emulate” means to “match or surpass (a person or achievement), typically by imitation.” This project is designed to help you do just that.

This tried and true method of gaining photographic proficiency and skill is harder today than ever. Working in the realm of digital photography, you have the additional challenge of having to figure out how to use your digital camera- NOT PHOTOSHOP- to replicate the effects that the masters obtained with film and chemicals. That additional challenge, however, will only make you that much better a photographer.

You will not always be successful in your attempts to emulate the masters. That is not important. What is important is that you try. What is even more important is that you learn from both your successful and your less than successful attempts.

Pick a Photographer

Please go to the masters-of-photography.com or the famous-photographers.com website and select a photographer whose work you like. Equally importantly, find a photographer whose work you believe you can emulate. If you do not think that you can emulate the photographer’s work, pick one whose work you can emulate.

Research the Photographer

Research the photographer you select. Googling them should be sufficient. Answer the following questions:

1. Who did you choose to emulate?
2. When did they live?
3. Where are they from?
4. What are they famous or best known for as a photographer? Be specific.
5. What is it about their work that inspired you to emulate them?

Pick Five Photographs

Once you have selected a photographer to emulate, select your five favorite examples of their work. Download these images to your USB drive. Be sure to write down the titles and copyright information for each image. You will be posting them to your website. It is very important that you be able to, and actually do, give credit where it is due.
Analyze Each of the Five Photographs
Analyze each image and answer the following questions:

1. What kind of light did they use?
   • Was it hard or soft?

2. What kind of light did they use?
   • Was it natural or artificial?

2. What kind of film did they use?
   • Was it slow (smooth) or fast (grainy)?

3. What shutter speed did use?
   • Was it fast (stop action) or slow (motion blur)?

4. What aperture did they use?
   • Was it big (shallow depth of field) or small (deep depth of field)?

Plan
The goal of the project is for you to use your digital camera -NOT PHOTOSHOP- to create five photographs that look as much like the originals that you chose and analyzed as possible. If you just go out and start shooting, you will be wasting your time. Instead, look again at the photographs. Look again at your analysis of them. Now translate that analysis into a shooting plan for recreating the photographs using your digital camera.

As you devise a shooting plan for each image, answer the following questions:

1. What sort of light should you use?
   • Hard or soft?

2. What is the light source?
   • Natural or Artificial

3. What ISO should you use?

4. What shutter speed should you use?

5. What aperture should you use?

Shoot
After you have thoughtfully created your shooting plan, go out and use it to create great images. It is now time for you to stand on the proverbial shoulders of your chosen photographer and, using your knowledge, skills, some good guess work, and a lot of hard work, emulate their style.
Process in Lightroom
1. Start Lightroom.

2. Call up your catalog.

3. Import the images into a new subfolder inside your Lightroom Files folder called Project 02.

4. While you are importing the images, use the custom name sequence option have Lightroom rename them Project 02-1, -2, -3, etc...

5. Once Lightroom has finished importing the images, crop them to 8 by 10 inches.

6. In Lightroom -NOT PHOTOSHOP-, edit as necessary.

7. Once each image is cropped and looks perfect, you will need to export them twice;
   (1) once at 300 pixels per inch for in class submission, and
   (2) once at 96 pixels per inch for publishing on your web site.

8. In addition to following all of the regular exporting instructions that we use every time, please follow these project specific instructions:
   (1) 300 dpi images
      • Export Location
         • Check the Put in Subfolder checkbox to create a new folder called LastNameFirstNameP02
         • Use the Choose button to have the new folder created in your Submissions folder.
         • File Naming
            • Use the Custom Name - Sequence
            • Rename the images LastNameFirstNameP02
            • Lightroom will add the -# that you will need.
         • Image Sizing
            • Set the Resolution to 300 pixels per inch.
   (2) 96 dpi images
      • Export Location
         • Check the Put in Subfolder checkbox to create a new folder called LastNameFirstNameP02WEB
         • Use the Choose button to have the new folder created in your Web Site folder.
• **File Naming**
  - Use the Custom Name - Sequence
  - Rename the images **LastNameFirstNameP02WEB**
    - Lightroom will add the -# that you will need.

• **Image Sizing**
  - Set the Resolution to 96 pixels per inch.

**Write Up**

As part of the submission requirements for this project you will need to write up the results of your research and analysis. You will also have to reflect on your efforts to emulate your chosen photographic master.

The write up does not have to be long. In some cases, a single word will suffice. In other cases, a complete sentence or two should suffice.

You must answer the following questions and or address the following issues:

1. **The Photographer**
   
   (1) Who did you choose to emulate?

   (2) When did they live?

   (3) Where are they from?

   (4) What are they famous or best known for as a photographer? Be specific.

   (5) What is it about their work that inspired you to emulate them?

2. **Analysis**

   (1) What kind of light did they use?
     - Was it hard or soft?

   (2) What kind of light did they use?
     - Was it natural or artificial?

   (2) What kind of film did they use?
     - Was is slow (smooth) or fast (grainy)?

   (3) What shutter speed did use?
     - Was it fast (stop action) or slow (motion blur)?

   (4) What aperture did they use?
• Was it big (shallow depth of field) or small (deep depth of field)?

3. Plan

(1) What sort of light will you use?
   • Hard or soft?

(2) What light source will you?
   • Natural or Artificial

(3) What ISO will you use?

(4) What shutter speed will you use?

(5) What aperture will you use?

4. Actual

(1) What sort of light did you use?
   • Hard or soft?

(2) What light source did you?
   • Natural or Artificial

(3) What ISO did you use?

(4) What shutter speed did you use?

(5) What aperture did you use?

5. Reflection

(1) What went right?

(2) What went wrong?

(3) What did you learn by doing this project?

(4) What recommendations do you have for future students who do this project?

Website Submission
Please follow these steps:

1. Go to your Weebly website.

5 of 8
2. Go to the Pages tab.

3. Add the name of your photographer after the words “In the Style of...”

4. Go to your “In the Style of Photographer” page and edit it so that the layout and the content match the example page on our example website.

**In Class Submission**

When you are finished, please do the following:

1. Save the write up as a PDF in your LastNameFirstNameP02 folder.

2. Name it LastNameFirstNameP02.

3. Save the 300 pixels per inch images in your LastNameFirstNameP02 folder.

4. Name them as follows:
   - LastNameFirstNameP02-1
   - LastNameFirstNameP02-2
   - LastNameFirstNameP02-3
   - LastNameFirstNameP02-4
   - LastNameFirstNameP02-5

5. Save the original images in your LastNameFirstNameP02 folder.

6. Name them as follows:
   - LastNameFirstNameP02-1-Original
   - LastNameFirstNameP02-2-Original
   - LastNameFirstNameP02-3-Original
   - LastNameFirstNameP02-4-Original
   - LastNameFirstNameP02-5-Original

   - Make sure that the numbers match.
   - The photographer’s #1 must match your #1

7. Remember that the LastNameFirstNameP02 folder should be in your Submissions folder in your Art 207D folder on your USB drive.

**Project Checklist**

<table>
<thead>
<tr>
<th>In Class Submission</th>
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<tbody>
<tr>
<td>Is there only one submission folder?</td>
</tr>
<tr>
<td>Is the submission folder named your LastNameFirstNameP02?</td>
</tr>
<tr>
<td>Are there only ten images in the folder?</td>
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</tbody>
</table>
Are the your five photographs named as follows:

- `LastNameFirstNameP02-1`
- `LastNameFirstNameP02-2`
- `LastNameFirstNameP02-3`
- `LastNameFirstNameP02-4`
- `LastNameFirstNameP02-5`

Are the the photographer’s five photographs named as follows:

- `LastNameFirstNameP02-1-Original`
- `LastNameFirstNameP02-2-Original`
- `LastNameFirstNameP02-3-Original`
- `LastNameFirstNameP02-4-Original`
- `LastNameFirstNameP02-5-Original`

Do the numbers correspond to each other? Does your #1 match their #1?

### The Photographs

- Are the photographs in sharp focus?
- Do the photographs emulate the style of your chosen photographer?
- Were the photographs shot in the manual exposure mode?
- Was the ISO set to a traditional number?
- Was the aperture set to a traditional number?
- Was the shutter speed set to a traditional number?
- Are the images saved as a jpeg?
- Are the photographs cropped to 8 by 10 inches?
- Is the resolution of all five images 300 pixels per inch (3000 by 2400)?

### The Web Site

- Is the page named “In the Style of…”?
- Does the page contain the write up?
- Does the page contain the all ten images?
- Are your five photographs named as follows:
  - `LastNameFirstNameP02WEB-1`
  - `LastNameFirstNameP02WEB-2`
  - `LastNameFirstNameP02WEB-3`
### The Write Up

<table>
<thead>
<tr>
<th>Question</th>
<th></th>
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<tbody>
<tr>
<td>Is the resolution of all five images 96 pixels per inch (960 by 768)?</td>
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<tr>
<td>Did you answer all of the questions?</td>
<td></td>
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<tr>
<td>Did you address all of the issues?</td>
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<tr>
<td>Are all of the answers written in complete sentences?</td>
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